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Forward-Looking Statements:

This whitepaper may contain forward-looking statements based on current expectations. These statements are subject to risks and uncertainties that could cause actual results to differ materially.

Regulatory Compliance:

VALNFT complies with applicable laws and regulations. However, the regulatory environment for cryptocurrencies and NFTs is evolving, and changes may adversely affect VALNFT.

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There are no guarantees regarding the success or performance of the VALNFT platform. Development and operation are subject to numerous risks, including technological challenges and market conditions.

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Contact Information:

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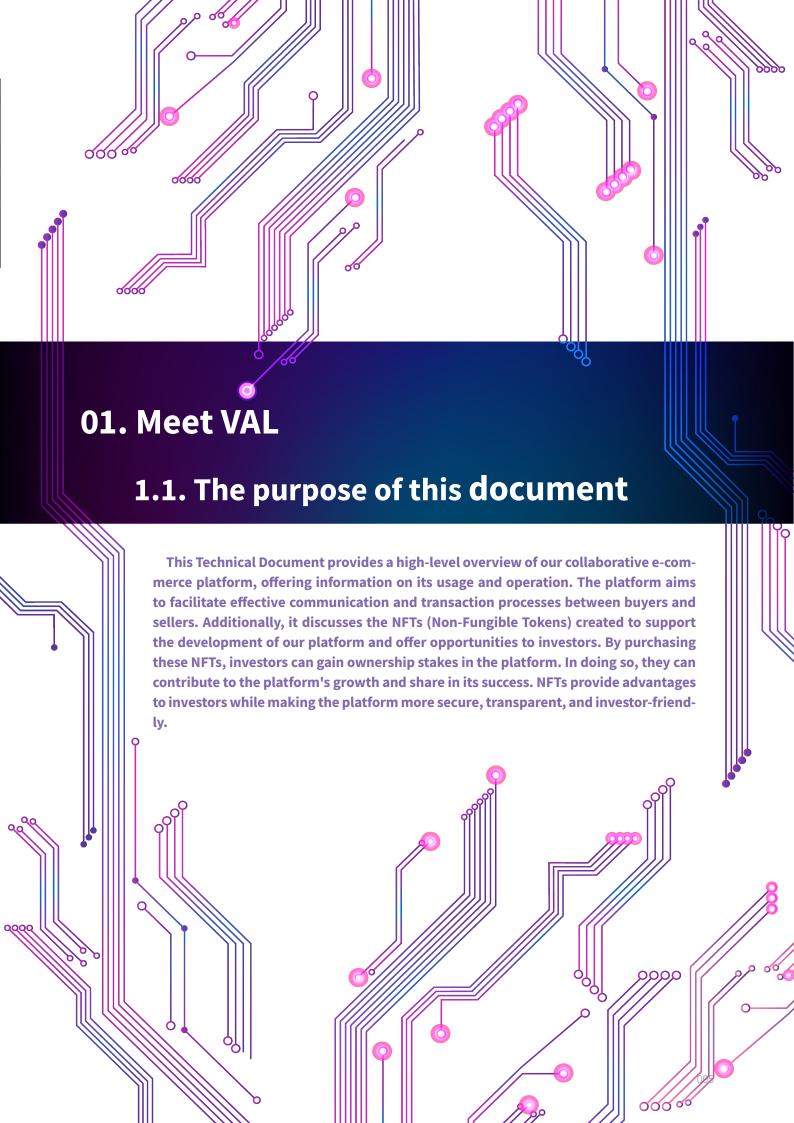
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02. The Platform's Business Model and Operations:

2.1. COLLABORATIVE E-COMMERCE

"VAL is an e-commerce platform that enables buyers to list the products they need, allowing sellers to bid on them. Buyers open listings for the products they need. Sellers with the product then come and bid on these listings, waiting for the listing period to end. When the listing period is complete, a transaction begins between the buyer who opened the listing and the seller who offered the lowest bid. The buyer can purchase the desired product at the best price, but is not obliged to do so. For sellers, since there will be buyers searching for products on the platform, sellers do not need to search for buyers."

2.2. PROBLEM

A. Buyers:

- -Time Consumption: Spending long hours researching and finding the best deals in traditional e-commerce.
- -Complex Pricing: Difficulty understanding and comparing price differences among products.
- **-Irrelevant Products:** Strategy of directing customers to products outside their needs or criteria by traditional e-commerce platforms.
- -Negotiation: Negotiating in second-hand products is complex and time-consuming.

B. Sellers:

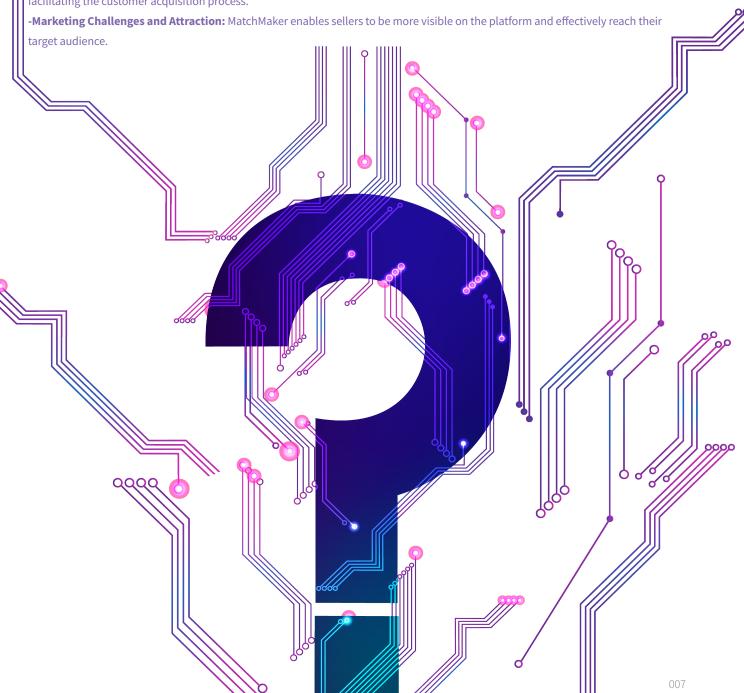
- **-Passive Waiting:** Listing their products and waiting for customers makes it difficult to create a proactive
- strategy.
- -Difficulty Finding Customers: Difficulty in reaching and attracting potential customers.
- **-Price Competition:** The necessity to constantly research the prices of other sellers.
- -Marketing Challenges: Challenges in marketing, advertising, etc., to reach the right customers with their products.

02. The Platform's Business Model and Operations: 2.3. SOLUTION: A. Buyers:

- **Time Consumption and Research Difficulty:** Buyers specify their needs by posting listings and quickly access the most suitable offers.
- -Complex Pricing and Comparison: MatchMaker provides buyers with the opportunity to compare competitive offers from sellers.
- -Continuous Search Burden: Instead of spending hours researching to find the desired product, buyers clearly state their needs.

B. Sellers:

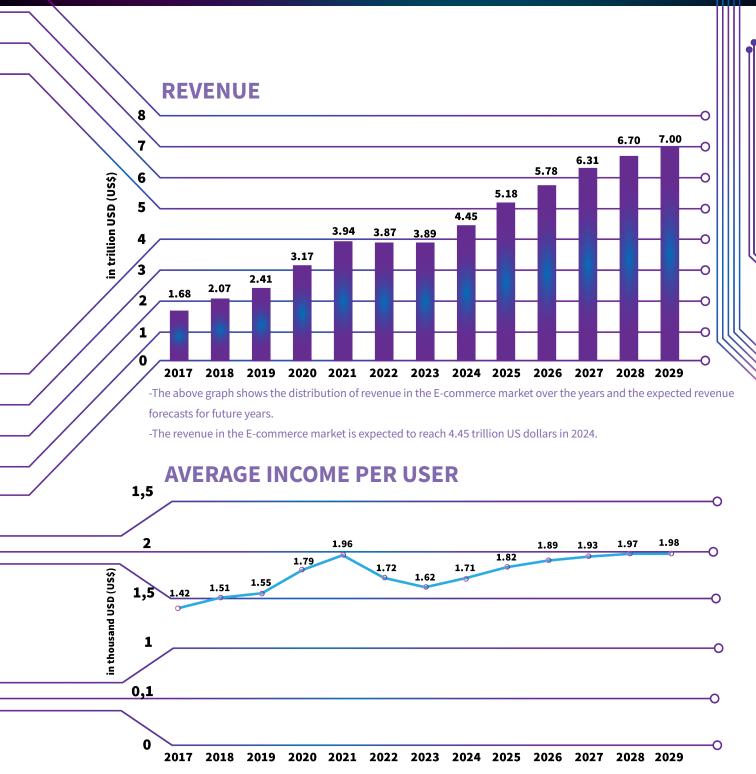
- -Passive Sales Process and Waiting: Sellers reach potential customers proactively by placing bids on listings.
- **-Difficulty in Acquiring Customers:** MatchMaker provides sellers with the opportunity to directly reach their target audience, facilitating the customer acquisition process.





02. The Platform's Business Model and Operations: **2.5. OBJECTIVES** A.Buyers: B. Sellers: -Providing the opportunity to choose the most affordable bid for their needs -Providing direct access to potential custo--Saving sellers from the hassle of searmers ching and comparing -Ensuring buyers find the products they -Reaching potential buyers outside the need at the best prices seller's region -Enabling wholesale buyers to access the best offers from suppliers outside their region -Offering an innovative platform in the ecommerce sector 2.6. TARGET AUDIENCE -Individual Consumers **B. Sellers:** -Price-Sensitive Buyers -Small and Medium-Sized Enterprises -Secondhand Product Seekers C. Demographic Characteristics: -Secondhand Product Sellers. -Young Professionals -Sellers looking to easily sell their products and find new customers -Age Range: 18-45 -Users with Online Shopping Experience -Home-Based Entrepreneurs -Users from Urban and Rural Areas -Low and Middle-Income Groups

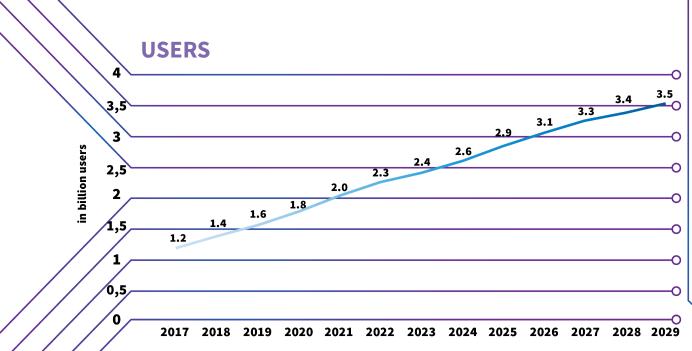
02. The Platform's Business Model and Operations: 2.7. MARKET SIZE:



-The above graph depicts the distribution of average revenue per user (ARPU) over the years and the expected revenue forecasts for future years.

-The average revenue per user (ARPU) is expected to be \$1.71 thousand US dollars.

02. The Platform's Business Model and Operations: 2.7. MARKET SIZE:



-"The above graph illustrates the distribution of the number of users reached through the E-commerce market over the years and the estimated figures for future years, expressed in billions."

REVENUE COMPARISON



02. The Platform's Business Model and Operations: 2.8. REVENUE

Advertising Revenues:

We generate additional revenue by offering advertising spaces for specific product categories.

Details:

Category-based advertising options (e.g., Bosch advertisement in the Refrigerators category). Pricing is determined based on category popularity.

Paid Membership Options:

We offer paid membership packages that provide users with premium benefits.

Details:

Monthly or yearly payment options. Special labels for featured sellers in their listings.

Premium Services:

Premium services and features offering additional benefits.

Details:

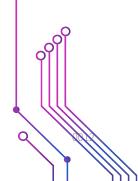
Options to highlight listings, promote, or reach wider audiences. Opportunity to participate in advertising campaigns and promotions.

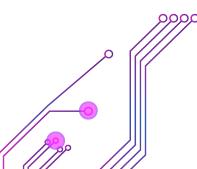
Per Listing Payment Model:

Sellers pay a certain fee to list their items on the platform.

Details:

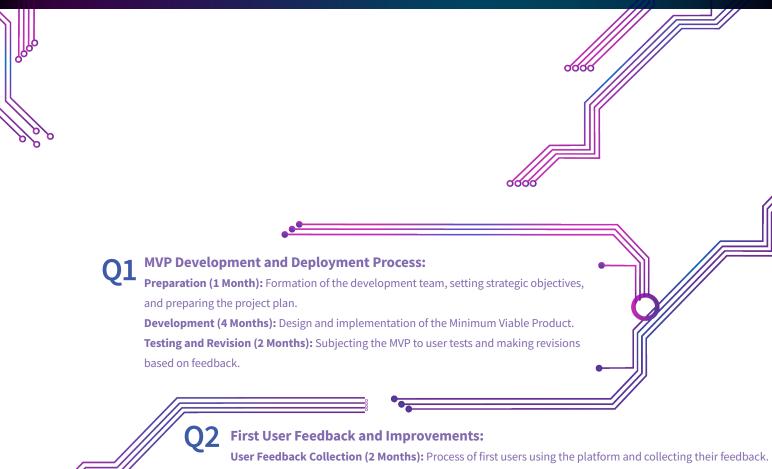
Per listing payment encourages sellers to use the platform effectively. The fee may vary depending on the visibility, category, and duration of the listing.





02. The Platform's Business Model and Operations:

2.9. PROGRESS AND MILESTONES



User Feedback Collection (2 Months): Process of first users using the platform and collecting their feedback. **Improvement and Update (2 Months):** Enhancing the user experience of the platform and adding new features based on the obtained feedback.

Second Round of Feedback (1 Month): Collecting user feedback again after the initial improvements and further optimizing the platform.

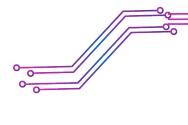
03 Milestones and Achievements:

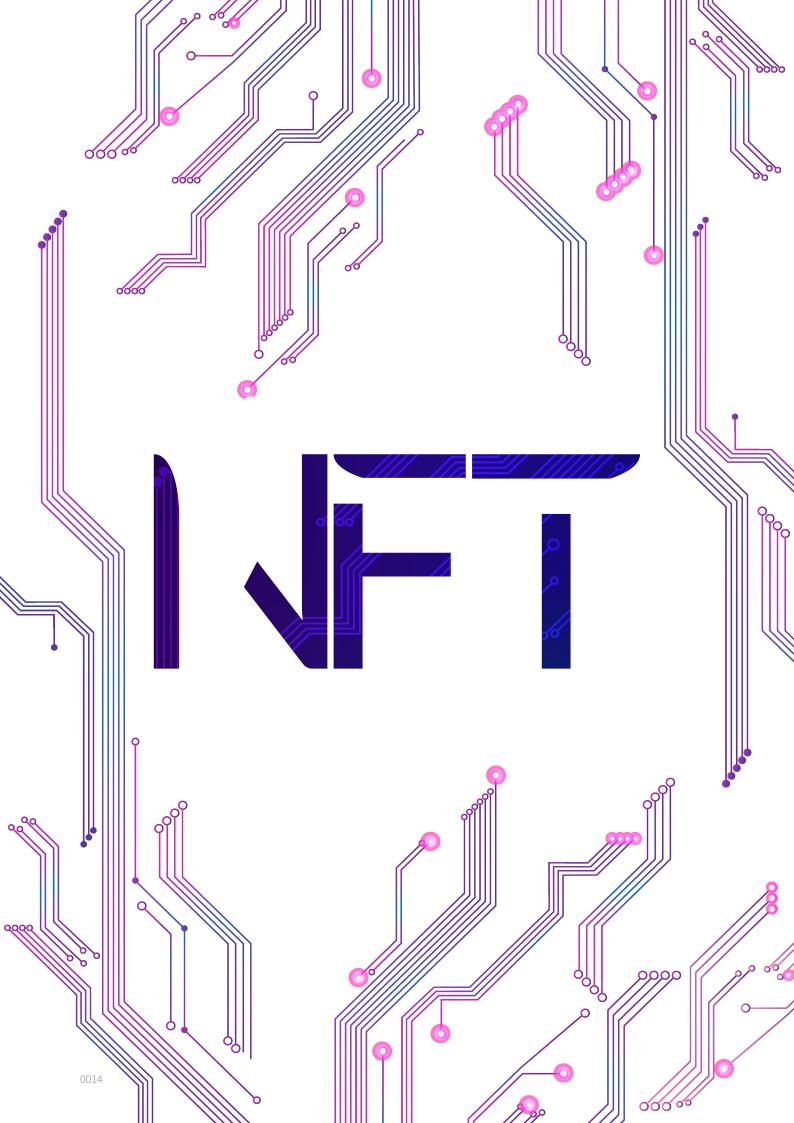
MVP Success (3 Months): Successful deployment of the MVP and reaching the targeted number of users.

First Revenue (6 Months): Recording the first revenue generated through the platform and celebrating this achievement.

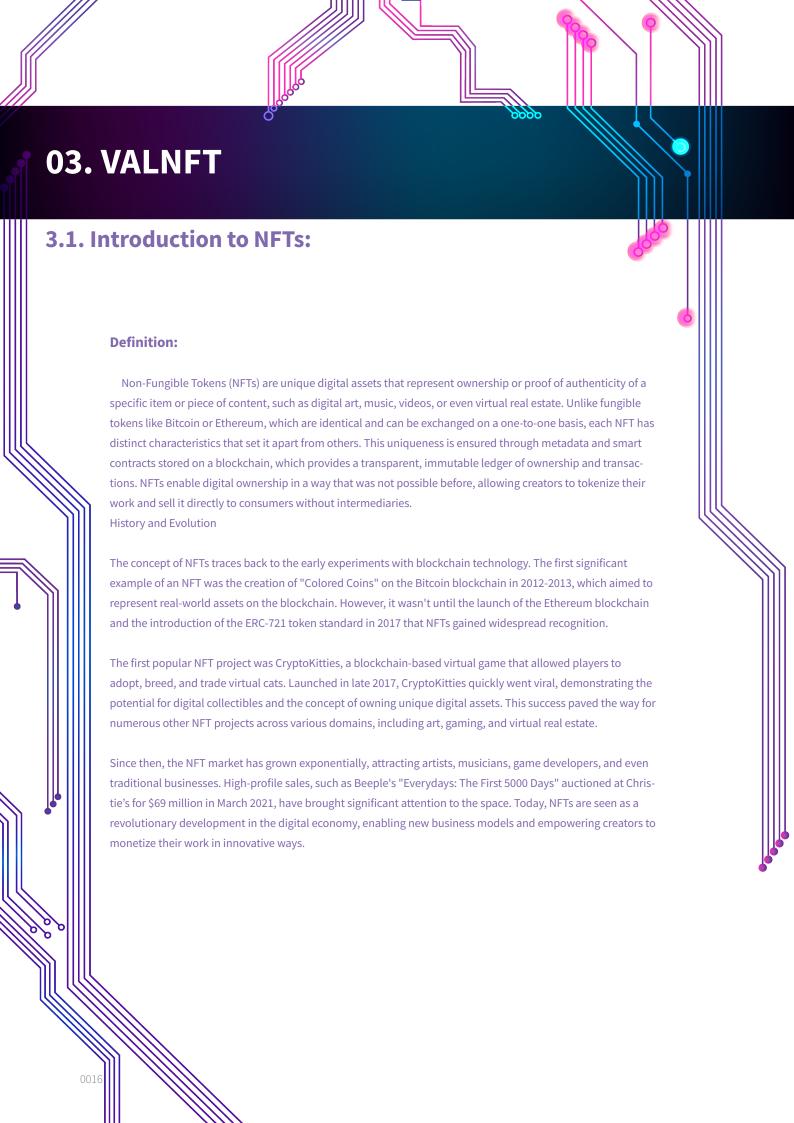
Expansion Phase (1 Year): Success in expanding into new markets and growing the user base within the first year.











3.2. The Role of NFTs in VALNFT:

Purpose:

In the VALNFT ecosystem, NFTs serve as a core component, representing both ownership of unique digital assets and fractional business shares. By tokenizing these assets, VALNFT provides a transparent and secure way for users to own, trade, and benefit from their investments. Each VALNFT NFT is a digital certificate of authenticity and ownership, stored on a blockchain, ensuring the immutability and traceability of transactions. This integration allows for seamless interaction between users and the platform, fostering a decentralized and trustless environment where users can confidently engage in various activities.

Utility

The NFTs within the VALNFT ecosystem are designed with specific utilities to enhance user engagement and provide tangible benefits:

Voting Rights: VALNFT NFTs grant holders the ability to participate in governance decisions. This includes voting on platform updates, new features, and other critical decisions that shape the future of the ecosystem. By giving a voice to the community, VALNFT ensures that the platform evolves in a way that aligns with the interests of its users.

Profit-Sharing: NFT holders are entitled to a share of the profits generated by the platform. This profit-sharing mechanism incentivizes users to hold their NFTs and contribute to the growth and success of the ecosystem. The exact distribution model is detailed in the platform's profit-sharing policy, ensuring transparency and fairness.

Exclusive Access: Owners of VALNFT NFTs gain exclusive access to premium features and content on the platform. This includes early access to new NFT drops, participation in special events, and access to exclusive content created by top artists and creators. These privileges provide additional value to NFT holders and enhance their overall experience on the platform.

Business Shares Representation: Beyond digital art and collectibles, VALNFT NFTs also represent fractional ownership in business ventures associated with the platform. This means that NFT holders can have a stake in the platform's financial success and growth, receiving dividends or benefits as the business prospers.

By integrating these utilities, VALNFT aims to create a dynamic and rewarding ecosystem that goes beyond melownership, fostering active participation and long-term engagement from its community.

03. VALNFT 3.3. NFT Claiming Process: 3.3.1. Step-by-Step Guide: 3.3.1.1. Launch & Navigate Access the Platform: Open your web browser and go to our platform's website. **Main Menu:** Once on the homepage, locate and click on the main menu icon or button. Mint Section: In the main menu, find and select the "Mint" section. This will direct you to the page where you can start the NFT minting process. 3.3.1.2. Connect Wallet Initiate Connection: On the "Mint" page, look for the "Connect Wallet" button and click on it. This action will prompt a secure connection between our platform and your digital wallet. Security Notice: Ensure that you are connecting through a secure and trusted device to avoid any security risks. 3.3.1.3. Choose Provider Provider List: A list of supported wallet providers will be displayed. These could include options like MetaMask, Coinbase Wallet, Trust Wallet, etc. Select Provider: Click on your preferred wallet provider. You will be redirected to a secure login page or pop-up for your selected provider. Authorize Connection: Follow the instructions to log in and authorize the connection. This step might involve scanning a QR code with your mobile wallet app or entering your credentials directly.

3.3.1.4. Mint NFT

Begin Minting: After successfully connecting your wallet, you will be guided through the minting process. This usually includes uploading your digital asset, setting metadata (such as name, description, and properties), and selecting the blockchain network for minting.

Confirm Details: Review the details of your NFT carefully. Ensure all information is correct and complete.

Finalize Minting: Once everything is set, confirm the minting process. You may need to approve a transaction in your digital wallet, which might include paying a minting fee (gas fee).

Completion: After approval, the minting process will be completed. Your newly created NFT will appear in your connected wallet and be listed on the platform if applicable.

By following these detailed steps, you will be able to securely and efficiently mint your NFT. If you encounter any issues during the process, refer to our help section or contact customer support for assistance

3.4. NFT Properties and Metadata:

A.Standard Properties:

Name: The unique name of the NFT.

Description: A detailed description of what the NFT represents.

Image: Visual representation of the NFT.

Attributes: Specific traits or characteristics that make the NFT unique.

B.Unique Properties:

Ownership History: A record of all previous owners of the NFT.

Voting Power: The weight of the NFT holder's vote in platform decisions.

Profit-Sharing: The percentage of platform profits shared with the NFT holder.

3.5. NFT Utility and Functionality:

A.Ownership and Transferability:

Ownership of NFTs is verified through blockchain records, ensuring transparency and security. NFTs can be transferred between users through secure transactions on the VALNFT platform or compatible external marketplaces.

B.Access and Privileges:

NFT holders enjoy exclusive privileges, such as early access to new features, special content, and discounts on platform services.

C.Staking and Rewards:

NFT holders can stake their NFTs to earn rewards, including additional NFTs, platform tokens, or other benefits.

3.6. Marketplace and Trading:

A.Internal Marketplace:

The VALNFT platform features an internal marketplace where users can list, buy, and sell NFTs. This marketplace is designed to provide a secure and user-friendly environment for NFT trading.

B.External Compatibility:

VALNFT NFTs are compatible with major external NFT marketplaces, allowing users to trade their NFTs beyond the VALNFT ecosystem.

C.Listing and Fees:

Listing NFTs on the marketplace involves a straightforward process, with fees structured to support the platform's operations and development.By following these detailed steps, you will be able to securely and efficiently mint your NFT. If you encounter any issues during the process, refer to our help section or contact customer support for assistance

3.7. Security and Authenticity:

A.Verification:

The authenticity of NFTs is ensured through blockchain technology, which provides a transparent and immutable record of ownership and provenance.

B.Security Measures:

VALNFT implements robust security measures, including encryption and smart contract audits, to protect users' NFTs and prevent fraud.

3.8. Security Measures:

3.8.1. Blockchain Security

A.Overview of Blockchain Security: Blockchain technology is foundational to the security and immutability of NFTs. Each transaction is recorded on a decentralized ledger, making it nearly impossible to alter or tamper with. This ensures that ownership and transaction history of NFTs are transparent and verifiable by anyone.

B.Smart Contract Audits: To prevent vulnerabilities and ensure robustness, our smart contracts undergo rigorous auditing by third-party security firms. These audits identify and address potential security flaws, ensuring that our smart contracts operate as intended and safeguard users' assets.

C.User Security: Protecting user data and assets is a top priority. We implement multiple layers of security, including two-factor authentication (2FA) to enhance account security and encryption to protect sensitive data. Regular security updates and monitoring are also in place to defend against potential threats.

3.9. Marketplace Overview:

3.9.1. NFT Trading:

A. Trading Mechanisms: The VALNFT marketplace provides users with a seamless platform to buy, sell, and trade NFTs. Users can browse a diverse range of NFT collections, explore detailed descriptions and metadata, and engage in transactions securely. The marketplace supports various trading mechanisms, including fixed-price listings, auctions, and peer-to-peer trading.

B. Fee Structure: Our fee structure is designed to be transparent and competitive. Transaction fees, listing fees, and any other costs associated with trading on the platform are clearly outlined to users. We strive to maintain affordable fees while ensuring the sustainability and growth of the platform.

C. User Experience: At VALNFT, we prioritize user experience, offering an intuitive and user-friendly interface for NFT trading. Our platform is designed to provide a seamless trading experience, with features such as advanced search filters, customizable watchlists, and real-time market data. Whether you're a seasoned collector or a first-time trader, VALNFT offers an accessible and enjoyable trading environment.

3.10. Tokenomics:

3.10.1. Token Distribution:

A. Initial Distribution: The allocation of tokens in the VALNFT ecosystem follows a carefully crafted plan to ensure fairness, transparency, and long-term sustainability. Initial distribution includes allocations for the development team, investors, advisors, and community incentives. Each allocation is designed to align with the project's goals and promote ecosystem growth.

B. Circulation Supply: The total supply of VALNFT tokens is fixed, with mechanisms in place to control inflation and maintain stability. Through prudent management and governance, VALNFT aims to create a healthy circulation supply that fosters value appreciation and ecosystem expansion.

C. Staking and Rewards: VALNFT token holders have the opportunity to participate in staking programs and earn rewards for their contributions to the ecosystem. Staking allows users to lock up their tokens for a specified period, contributing to network security and governance while earning additional tokens as rewards. The staking mechanism is designed to incentivize long-term participation and engagement within the VALNFT **community.**

3.11. NFT Staking Combinations and Bonus System:

This graph illustrates various NFT combinations and the bonuses they provide.

Kombinasyon				
	2 NFT Bonus	3 NFT Bonus	4 NFT Bonus	5 NFT Bonus
arklı Türler				
AB	1,2x			
ABC		2x		
ABCD			2,2x	
ABCDE				2,5x
ynı Tür				
AA	1x			
AAA		1,2x		
AAAA			1,2x	
AAAAA				1,5x
Kombinasyon Türleri				
AAB		1,2x		
AABC			2x	
AAAB			1,2x	
AABB			1,2x & 1,2x	
AAABB				1,2x & 1,2x
AAAAB				1,2x & 1,2x
AAABC				2x
AABBC				2x & 1,2x
ABCDD				2,2x

Graph Description:

Different Types: Indicates the bonuses received when staking NFTs of different types simultaneously.

Same Type: Shows the bonuses received when staking NFTs of the same type.

Combination Types: Displays combinations of both same and different types of NFTs and the bonuses provided by these combinations.

03. VALNFT 3.12. Community and Governance: 3.12.1. Community Engagement: A. Community Initiatives: VALNFT is committed to fostering an active and vibrant community through various initiatives. These include social media campaigns, community events, educational webinars, and engaging contests. By providing diverse opportunities for participation, VALNFT aims to build a strong and supportive community around its ecosystem. B. User Feedback: User feedback is integral to the continuous improvement of the VALNFT platform. We actively solicit feedback through channels such as surveys, community forums, and direct communication channels. This feedback is carefully analyzed and utilized to prioritize feature development, address issues, and enhance user experience. 3.12.2. Governance Model: A. Decentralized Governance: VALNFT operates on a decentralized governance model, empowering token holders to actively participate in decision-making processes. Through decentralized governance, community members have a say in the direction of the platform, ensuring transparency, fairness, and alignment with community interests. B. Voting Process: The voting process in the VALNFT ecosystem is transparent and inclusive, allowing token holders to propose and vote on various initiatives, protocol upgrades, and governance decisions. Token holders can participate in voting through on-chain governance mechanisms, ensuring a democratic and consensus-driven approach to decision-making. 3.13. Future Developments: 3.13.1. Roadmap: A. Short-term Goals: In the coming 6-12 months, VALNFT aims to focus on several immediate objectives to enhance the platform's functionality and user experience. These goals may include the implementation of new features, improvements to existing functionalities, and optimizations to ensure scalability and efficiency. B. Long-term Vision: Looking ahead, VALNFT envisions a future of continued growth and innovation. The longterm vision includes expanding the platform's ecosystem through strategic partnerships, integrations with other decentralized finance (DeFi) protocols, and the introduction of novel features to meet evolving market demands. Additionally, VALNFT aims to establish itself as a leading player in the NFT space, driving mainstream adoption and fostering a vibrant community of creators, collectors, and enthusiasts.

3.14. Legal and Compliance:

3.14.1. Regulatory Compliance:

A. Jurisdictional Compliance: VALNFT diligently adheres to regulatory requirements across different jurisdictions, ensuring full compliance with relevant laws and regulations. By prioritizing transparency and accountability, VALNFT strives to operate within the legal frameworks of each jurisdiction where it operates, fostering trust and confidence among users and stakeholders.

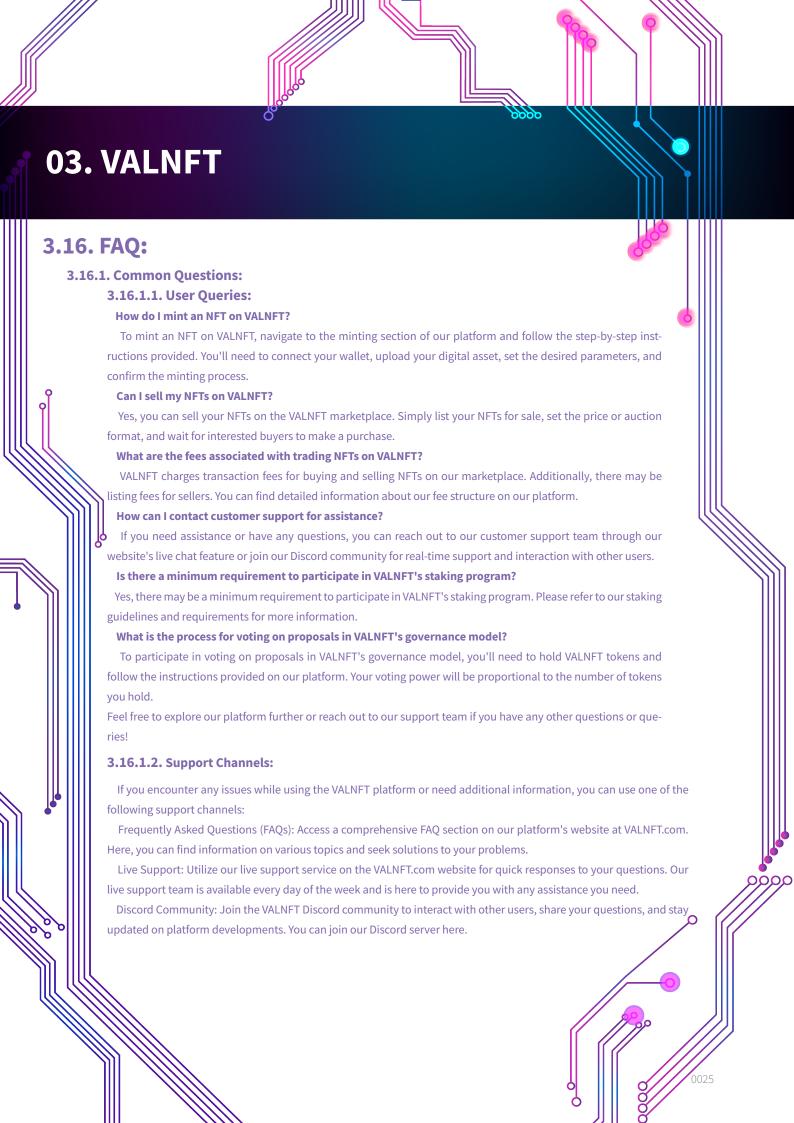
B. User Agreements: To maintain a secure and trustworthy platform environment, VALNFT establishes clear and comprehensive user agreements, including terms of service, privacy policy, and other legal documents. These agreements outline the rights, responsibilities, and obligations of users, providing clarity and protection for all parties involved. By agreeing to these terms, users demonstrate their commitment to upholding the highest standards of integrity and compliance within the VALNFT ecosystem.

3.15. Case Studies:

3.15.1. Success Stories:

A. Early Adopters: VALNFT showcases the success stories of early adopters who have embraced the platform and reaped significant benefits. By highlighting their experiences and achievements, VALNFT aims to inspire and motivate other users to explore the platform's potential and unlock new opportunities in the digital asset space.

B. Partnerships: VALNFT celebrates successful partnerships that have contributed to the growth and development of the ecosystem. Through strategic collaborations and synergies, VALNFT has forged alliances with industry-leading entities to enhance the platform's offerings and expand its reach. These partnerships underscore VALNFT's commitment to fostering innovation, collaboration, and mutual success within the digital asset community.



04. Conclusion

The VALNFT platform represents a significant advancement in the integration of blockchain technology with digital asset ownership and business shares. Our roadmap outlines a clear path forward, focused on delivering value, security, and community engagement. We invite you to join us in this exciting journey and be a part of the future of digital ownership.

Contact Information

For more information, questions, or support, please contact us:

Website: www.valnft.com Email: contact@valnft.com

Discord: https://discord.gg/dF7xA5FED8

Twitter: @ValNFTOfficial

Social Media and Community

Stay connected with us and the community:

Legal Information

VALNFT is committed to complying with all applicable laws and regulations. Please review our Terms of Service and Privacy Policy for more details.

Thank You

Thank you for taking the time to read our whitepaper. We look forward to building the future of digital asset ownership with you.

Acknowledgements

We would like to extend our gratitude to our team, partners, and community members who have contributed to the development of VALNFT.

Note: The links provided are placeholders and should be updated with actual URLs relevant to VALNFT.

This layout ensures that the final page provides a comprehensive overview and easy access to further information and support